

# Deepti Moharana

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## SUMMARY

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- Data Analyst with 2.7 years of professional experience in the Data Analytics domain.
- Data Analyst using MS Excel, SQL Server, Power Bi and Tools.
- Responsible for data quality and data validation.
- Proficient in SQL using (Group by, Joins, Sub-queries, CTEs, Window functions, Stored procedures etc.) • Proficient in MS Excel using (V LOOKUP, H LOOKUP, Pie chart, Pie graph, Pivot table Dashboard & Functions).
- Keen interest in developing actionable insights from data to facilitate business decisions.
- Excellent understanding on business operations and analytics tools for effective analysis of data.
- An enthusiastic learner, team player who is flexible and highly result oriented.
- Has always displayed leadership, initiative and problem-solving qualities in all roles undertaken.

## TECHNICAL EXPERTISE

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|-------------------------------|-------|-----------------------------|
| • Database                    | _____ | MS Sql Server               |
| • Programing Languages        | _____ | SQL,Python(Basics)          |
| • Business Intelligence Tools | _____ | Advance MS Excel , Power BI |
| • Cloud                       | _____ | Snowflake                   |

## EXPERIENCE

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- Working as a data analyst at **11X INFISOL** since march 2021.

## PROJECT SUMMARY

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### **11X INFISOL || DATA ANALYST**

**Client** – Supriya Life science Ltd  
**Project** – Sales Performance Analysis  
**Role** – Data Operations Analyst

**Description:**

Being a data analyst, my day-to-day work involves analyzing and interpreting pharmaceutical data to drive business insights, enhance operational efficiency, and improve customer experience within the context of the pharmaceutical industry. We clean and validate clinical data to ensure accuracy and reliability. This involves identifying and resolving data inconsistencies, duplicates, or errors in datasets. We also generate reports which include information on sales trends, market analysis, product performance, and customer behavior. We utilize tools like Excel and Power Bi to create pivot tables, charts, and visualizations to present the data effectively.

**Roles and Responsibilities:**

- Accountable for ensuring the integrity and accuracy of data through meticulous quality assurance procedures.
- Establishing seamless connectivity to diverse data sources within the Power BI framework.
- Executing data importation, refinement, transformation, validation, and modeling activities to extract meaningful insights and facilitate informed decision-making.
- Proficient in crafting a wide range of visually appealing representations, such as line charts, bar graphs, histograms, scatter plots, waterfall charts, heat maps, and tree maps.
- Generating comprehensive pivot tables to summarize and analyze data effectively.
- Crafting SQL queries encompassing joins, subqueries, grouping, and common table expressions (CTEs) to retrieve data within specified date ranges from Snowflake as per management's requirements.
- Excellent Understanding on Master Data management and Data Governance concepts.

**EDUCATION**

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- **B.sc**, Nimapara Autonomous College, Odisha (2015-2018)
- **INTERMEDIATE**, vision residential college, Odisha (2013-2015).

**LANGUAGES**

**PROFICIENCY**

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English	Excellent
Hindi	Excellent
Odia	Excellent

**DECLARATION**

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I hereby assure that the above-furnished details are true to the best of my knowledge.

