**MOHAMMAD ASIF (Content Writer)**

**Address Published Articles**

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**Profile Survey**

I’ve been working as a Content Writer since March, 2011. I’ve in-depth knowledge and experience of writing SEO articles, blog posts, press releases, and other web content. I write SEO content to bring more traffic to a targeted webpage.

**Experiences**:-

**Organization : CCWS Technology**

**Tenure : From 1st August 2020 to till date**

**Designation : Senior SEO Content Writer**

**Key Responsibilities**

* Doing keyword research to write content that rank on top SERPs.
* Writing, editing and proofreading articles, blog posts and PRs for local and international clients.
* Following SEO guidelines in vogue while writing content for online publications.
* Guest posting on high-authority sites to create backlinks to increase authority of websites.
* Writing social media posts on clients’ LinkedIn, Facebook, Twitter, etc. accounts.
* Creating copy that converts.

**Organization : WebSuggest Technology**

**Tenure : From 15th March 2015 to 10th July 2020**

**Designation : SEO Content Writer**

**Key Responsibilities**

* Writing SEO articles, blogs and press releases for clients.
* Keyword research and writing content that search engines love to index and rank.
* Guest posting to create backlinks.

**Organization : WordsWorld Infotech**

**Tenure : From 1st March 2011 to 10th March 2015**

**Designation : Content Writer**

**Key Responsibilities:**

* Writing SEO articles, press releases and blog posts.
* Rephrasing and rewriting articles.
* Writing website content for domestic and international clients.

**Organization** : **Aegis B.P.O.**

**Tenure** : **From 17th November 2008 to 20th February 2011.**

**Designation** : **Customer Care Executive.**

**Key Responsibilities:**

1. To receive calls from customers

2. To place their requests and complaints

3. Providing information about latest products introduced by company.

4. It’s an inbound domestic call center.

**Organization : Inter Active Telelogics**

**Duration : From 5th January 2008 to 1st November 2008**

**Designation : Customer Service Representative**

**Key Responsibilities**

1. To make calls to customers.

2. To Resolve customer's queries and complains.

3**.** To sell value added services.

4. It’s an outbound domestic call center.

**Professional Qualification**:

* Post Graduate Diploma in Journalism and Mass Communication.
* Passed in 2004 from Indira Gandhi National Open University (IGNOU)

**Academic Qualification**:

* Bachelor of Arts (B.A.)
* Passed out in year 2002 From Lucknow University

**Personal Details**:

Fathers Name : Mr. Shamshad Ali

Mothers Name : Mrs. Ibadun Nisha (Late)

Date of Birth : 1st march 1982

Marital Status : Married

**DECLARATION**

I hereby certify that all the above information is true and correct to the best of my knowledge.

Date:

Place: **(MOHAMMAD ASIF)**