

CAREER PROFILE

A proactive and result driven professional with experience of around **3 years** as a Junior Specialist marketing research (WEBTAS, MDM, JIRA and STAR-TRACK Applications), Also having experience with Amul GCMMF as an Intern into Human resource Department.

A dynamic go-getter learner with ability to work under pressure and meet deadlines.

PROFESSIONAL EXPERIENCE

GFK	- Junior specialist (Jan 2020-Present)
IBM	- Practitioner -Market Research (30 Nov20 18- Jan 2020).
Amul	- Intern (17 May 2017 – 30 June 2017)

“Study the impact of Employees Welfare Programs”.

GFK- Growth for Knowledge (Jan’2020- present)

- Support the HR in planning and execution of employee engagement activities for the employees.
- Also take initiative during covid in implementing virtual game activities for my Team.
- Experience in product-based coding and processing on POS Data.
- SPOC for Delivery accurate and productive performance data.
- Team Leading in absence of the Manager
- Responsible for Extracting the productivity report and analyzing the performance of the team on Daily basis to meet the target of Team effectively.
- Based on clients need have to share my expertise and provide ideas for process improvement.
- Responsible for handling VIP retailers submitting on Time.

IBM (30-Nov-2018-Jan-2020)-Market Associate

Creating the database by analyzing the raw data provided by the retails and distributor of GFK to determine the sales trends of particular type of product in certain region of the country.

Surfing information over internet about the characteristics of different products for categorization, classification and updating information over the item creation tool.

AMUL

Internship on “Study the impact of Employees Welfare Programs”.

SKILLS: -

- Experience in Job portals like naukri.com (Resdax search), LinkedIn, indeed, Shine.com, intern Shala, freelancer.com.
- Well versed with MS Office, MS-Excel (V-lookup), Power point.
- POS Data Analysis.
- Reporting and presentation skills.

EDUCATION

MBA	- GLA university Mathura, India 2016-2018
BSC	- CSJM Kanpur 2012-2015
Senior Secondary	- CPVN Farrukhabad India- 2012
Secondary	-Saraswathi Vidhya Mandir Farrukhabad, India 2010

PERSONAL DETAILS

Father Name : Shri Krishna Tiwari
Date of Birth : March 10, 1995
Language Known : English, Hindi
Marital Status/Gender : Married /Male
Permanent Address : Farrukhabad (UP)

DECLARATION: I hereby declare that the above-mentioned information is correct up to my knowledge.

Place: Gurugram

Signature: Mayank Tiwari

